



Seminar on Cross-culture Research

GSU Buckhead Center Room (TBD)

9:30am -11:30am on April 23, 2015

Li Ma

Associate Professor, Peking University

& Visiting Scholar, Kellogg School of Management, Northwestern University

Presentation: Success of the Fittest Managerial Cultures in Running Foreign Firms: Analyses on Managerial Task Embeddedness

Jian-Dong Zhang

Associate Professor, Shanghai University of International Business and Economics

& Visiting Scholar, Kellogg School of Management, Northwestern University

Presentation: Deception and Moral Disengagement in Cross-cultural Negotiations.

Building Location: Tower Place 200, 3348 Peachtree Rd Ne, Atlanta, GA 30326