

# 2016 CHINA BREAKFAST BRIEFING

Join us for updates on the business environment, with insights into the current social, economic and political situations on the ground.



**Karen Loch, Ph.D., President, World Trade Center Atlanta**

Dr. Loch is Professor of International Business at the Institute of International Business, J. Mack Robinson College of Business, Georgia State University, and President of the World Trade Center Atlanta. She specializes in the strategic management issues of information technology with a focus on ethical concerns, transfer of information technology, and management support systems, domestically and in the global arena. For the past ten years, Dr. Loch has led the China MBA experience with the Robinson College of Business at Georgia State University.



**Penelope B. Prime, Ph.D., Director, China Research Center**

Dr. Prime is Clinical Professor of International Business at the Institute of International Business, J. Mack Robinson College of Business, Georgia State University, and Director of the Masters of International Business program. Her teaching and research focus on international trade and development of emerging markets, with a particular emphasis on China's economy and business environment. Dr. Prime is Director of the China Research Center, on the board of the Georgia China Alliance, and a member of the World Trade Center Atlanta.



**Haizheng Li, Ph.D., Faculty, Georgia Institute of Technology**

Dr. Li specializes in applied econometrics, labor economics, and the Chinese economy. His research focus on human capital related issues, from human capital measurement, accumulation to its labor market effects. Dr. Li has received two research grants from the Sloan Foundation Center for Paper Business and Industry Studies, and numerous grants from China. He has served as a consultant for the World Bank, special research fellow for various Chinese government agencies, is Chair of the Expert Supervising Board for Large Data Projects at the China National Natural Science Foundation, and is an Associate of the China Research Center.



**Barry Culbertson, President, Power Products Unlimited, Inc.**

Culbertson is currently president and founder of Power Products Unlimited, Inc., a distributor of wireless device accessories since 1995. He has over 20 years of import experience from China and has traveled extensively throughout Asia. Culbertson has also been an active real estate and community bank investor in the Metro Atlanta area most recently serving as a founding director of Touchmark National Bank in Alpharetta.

**Friday, November 4th from 7:15am - 9:30am**

World Trade Center Atlanta - City Club Buckhead, Mark Twain Suite

3343 Peachtree Road, Suite 1850, Atlanta, Georgia 30326

Buckhead MARTA Station N7 or Paid Parking Available

7:15am - 8:00am, Registration & Continental Breakfast | 8:00am - 9:30am, Program

**Organized by the China Research Center, Georgia China Alliance,  
World Trade Center Atlanta, and the Confucius Institute at Georgia State University.**



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