

Doing Business in China & Southeast Asia: A Real World Perspective

Presented by Scott Ellyson, CEO, East West Manufacturing

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800 W. Peachtree St NW, Atlanta GA 30308

Ten years ago, Scott Ellyson and Jeff Sweeney co-founded East West Manufacturing (www.ewmfg.com) in Atlanta to bring U.S.-based companies both the cost-savings and speed to market offered by Asian manufacturing.

They began by forging partnerships with a number of manufacturing facilities in China, Thailand, Vietnam, Taiwan and India, and later purchased factories for their team to operate in Changzhou, China and Ho Chi Minh City, Vietnam.

Learn how they have accomplished this success and what this means for U.S. competitiveness.

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