

Free Public Lecture

The Future of Global Economy: The Role of China and India

Date: Thursday, September 22, 2011

Time: 9:00 a.m. – 12:00 p.m.

Lecture Location: KSU Center, Room 400, 3333 Busbee Drive, Kennesaw, GA 30144

Featured Speakers:

- Dr. Ilan Alon, Chair of International Business & Director of The China Center at Rollins College, Visiting Scholar & Asia fellow at Harvard University
- Mr. Sandeep Dadlani, Vice President, Infosys Technologies Ltd. (India)
- Dr. Wesley Johnson, Professor of Marketing and Health Administration, Georgia State University
- Dr. Penny Prime, Professor of Economics at Mercer University, Director of China Research Center
- Mr. Nitin Shah, Chairman & CEO, Embassy National Bank
- Dr. Jagdish Sheth, Charles H. Kellstadt Professor of Marketing, Emory University; Founder of the India, China, America Institute
- Mr. Henry Yu, Senior Vice President, East West Bank

Kennesaw State University's Asian Studies Program announces a 3-hour public lecture, to be held at KSU Center, Room 400 on September 22, 2011. Scholars and corporate leaders will discuss the opportunities and challenges of the future of global economy and the role of China and India. China and India are the most populous nations in the world, with the world's two oldest civilizations, and enjoy an average annual 7% GDP growth. Due to their economic similarity and geographic proximity, China and India have been considered as one entity in the concept of CHINDIA. The economic strengths of these two countries are widely considered complementary—China is perceived to be strong in manufacturing and infrastructure while India is perceived to be strong in services and information technology. China is stronger in hardware and physical market while India is stronger in software and financial market. The countries also share certain historical interactions—the spread of Buddhism from India to China and trade on the Silk route are famous examples.

However, there are tremendous geopolitical, cultural, economic and political differences between China and India that some argue would make this term CHINDIA inappropriate. This SAUPO Public Lecture invites top executives from multinational corporations, as well as world renowned scholars to discuss and debate on these

issues: What are the progress, challenges and opportunities in China and India? What are the areas of competition and cooperation between China and India? What are the similarities/differences in their economic development and impact on the world? What types of foreign direct investment (FDI) and overseas direct investment (ODI) are flown in and out of China and India and how the rest of the world can benefit from it? This public lecture continues the discussion at a star panel in 2011 SAUPO conference, which is covered by Khabar magazine here: http://www.khabar.com/magazine/around-town/Kennesaw_State_University_and_South_Asians_in_GA

Participating Universities & Institutes:

China Research Center • Emory University • Georgia Institute of Technology (CIBER)
• Georgia State University • Harvard University • India, China, America Institute •
Kennesaw State University (Organizer) • Mercer University • Rollins College